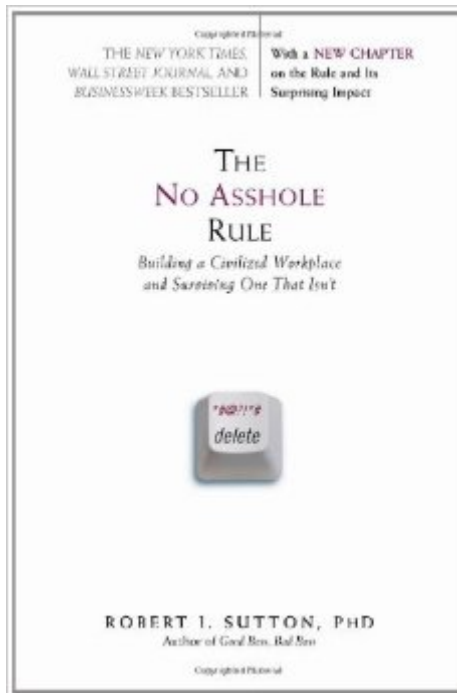


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# The No Asshole Rule: Building A Civilized Workplace And Surviving One That Isn't



## Synopsis

The No Asshole Rule is a New York Times, Wall Street Journal, USA Today and Business Week bestseller.

## Book Information

Paperback: 238 pages

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Average Customer Review: 4.3 out of 5 stars [See all reviews](#) (339 customer reviews)

Best Sellers Rank: #7,412 in Books (See Top 100 in Books) #1 in [Books > Business & Money > Business Culture > Etiquette](#) #19 in [Books > Business & Money > Human Resources > Human Resources & Personnel Management](#) #33 in [Books > Business & Money > Business Culture > Workplace Culture](#)

## Customer Reviews

I am not one who typically reviews books. I do have to say that the No A\*\*hole Rule was an excellent book both in researched content and personality. I was able to read this book in one sitting. It is very topical for anyone who shares a workplace with A\*\*holes or demeaning people. I am sure that most of us do not have the luxury of avoiding these people on a day to day basis. If so, let me know where you work. For the most part, it is inevitable that we have to deal with these people face to face. This is the first book that doesn't skirt around the facts of diagnosing these people as a\*\*holes (by their actions) and giving effective advice on how to deal with them or not be one of them. Bob Sutton's List of The Dirty Dozen Common Everyday Actions That A\*\*holes Use

1. Personal insults
2. Invading one's personal territory
3. Uninvited personal contact
4. Threats and intimidation, both verbal and non-verbal
5. Sarcastic jokes and teasing used as insult delivery systems
6. Withering email flames
7. Status slaps intended to humiliate their victims
8. Public shaming or status degradation rituals
9. Rude interruptions
10. Two-faced attacks
11. Dirty looks
12. Treating people as if they are invisible

The Author sites companies that have effectively instilled a "No A\*\*hole Rule" because they have realized that the true cost of the A\*\*hole runs deeper than the A\*\*hole's salary (TCA or Total Cost of A\*\*holes). It truly can diminish productivity in the office,

increase employee turnover, stifle communication, and lower employee self esteem and health. The book explains how to implement a No A\*\*hole Rule at any organization.

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